

KEUNË FINISHING LAB

From creating a bouncy blowout to crafting big glamorous curls, the key to a flawless finish lies in a solid foundation. Join us in this program as we unravel the essential elements that set the stage for success, exploring the nuances of tool selection, section control, and product choices that not only define your result but also contribute to the longevity of your styled masterpiece. Elevate your confidence in blow-drying techniques and discover the secrets to achieving impeccable styles.

Look forward to learning:

- Modern blow dry looks
- Tool Mastery
- Effective hair preparation
- Product implementation
- Creating longevity in styles

Taught By: Jessica Bartolucci



Jessica is a Buffalo, NY-based hairstylist and the proud owner of Salon 187 for the past eight years. A Keune educator since 2013, she has dedicated her career to staying at the forefront of the industry, continually refining her craft and inspiring others. Her expertise has taken her to some of the most prestigious stages in the world, including New York and Paris Fashion Week, where she has showcased her artistry alongside top talent in the industry. Jessica thrives on collaboration, regularly working with her Keune colleagues to expand her knowledge and push creative boundaries. With a focus on hair color, finishing, and content creation, she brings an engaging, personable approach to education, ensuring that stylists not only learn but feel empowered to elevate their craft.

MONDAY, OCTOBER 20 2025

10:00 AM - 1:00 PM EST OR 2:00 PM - 5:00 PM EST

Paramount Training Center 125 Commerce Way Hauppauge NY 11788

Ticket Price: \$75

To Register: Contact your Paramount Beauty Sales Consultant