



KEUNE 

TAILOR MADE: COLOR INSPO

Ready to elevate your color skills? Accelerate your application? Create beautiful blends and brighter results? Prepare to be captivated whether you're a seasoned stylist or just starting, this presentation is your key to mastering the art of hair coloring.

Learn about:

- Smudging & Shadow Root
- Color Blocking & Blending
Foil Highlighting & Blending
- Vivid Watercolor Techniques
- Fundamental of Formulation

Taught by: George Alderete



George is the NA Creative Ambassador for Keune, inspiring stylists worldwide with his unique approach to the art of hair-color placement. He believes that stylists need useable, on-trend, practical techniques for their work creating beautiful, and dimensional color in the salon. George is a three-time NAHA finalist for hair color and took home the Bangstyle Supreme Colorist Award in 2015. He also is an editorial source for numerous media outlets and maintains an extensive L.A.-based celebrity clientele.

MONDAY, OCTOBER 6 2025

10:00 AM – 4:00 PM

Paramount Training Center
125 Commerce Way
Hauppauge NY 11788

Ticket Price: \$300

To Register: Contact your Paramount Beauty Sales Consultant